

ISTH: 3rd Advanced Course in Thrombosis and Haemostasis.

Purpose:

To announce the participation of Instrumentation Laboratory (IL) as Partner of the Third of the International Society of Thrombosis and Hemostasis (ISTH) Advanced Training Course in Thrombosis and Hemostasis taking place from September 14-17, 2015, in Dubai, United Arab Emirates.

Summary:

Demand of education for clinicians and laboratory personnel continues to increase in both developed and emerging countries. ISTH is partnering with IL, the market leader worldwide in Hemostasis Laboratory testing, to promote Advanced Courses in Thrombosis and Hemostasis.

The 3rd Advanced Course in Thrombosis and Hemostasis will take place in Dubai, on September 14-17.

Topics and training are geared for established professionals with the basic knowledge of hematology but are interested in furthering their education or can be used to complement current training for young professionals just starting in the field.

The meeting will be led by Key Opinion Leaders and will provide three full days of intense examination and discussions on the subjects of blood coagulation and bleeding disorders, platelets and venous thrombosis. Leading scientists with in-depth experience in education will lead the training course.

By participating as a course partner, IL will demonstrate its commitment to education and leadership in hemostasis to the participants to the ISTH Advanced Course in Thrombosis and Haemostasis, as well as to the Key Opinion Leaders involved in this program.

Background and Details:

ISTH offers a variety of educational programs for clinicians, researchers, educators, students/trainees and allied health professionals who have a scientific interest in Thrombosis and Hemostasis via different venues including:

- Congresses and meetings.
- Education and training courses customized to local scientific needs, specific cultures and learning styles.
- Online educational resources featuring recorded lectures, contemporary conceptual animations, PowerPoint presentations, e-posters and podcasts.

- Programs for thrombosis and hemostasis experts in developing countries.

The aim of the ISTH Advanced course is to provide the latest training in biological and clinical aspects of hemostasis and thrombosis. The course is targeted for trainees in hemostasis, hematology, transfusion medicine, vascular medicine, and intensive care medicine wishing to acquire clinical and basic knowledge in the field, or general hematologists looking for an update.

The 3rd Advanced Course in Thrombosis and Hemostasis will bring together leading scientists and Key Opinion Leaders to present on the basics and latest developments in the field of Thrombosis and Hemostasis. All speakers will deliver focused lectures followed by ample time for discussion and close interaction with the participants. The topics that the course will cover are:

BLOOD COAGULATION AND BLEEDING DISORDERS

- Current concepts of the coagulation system.
- Hemophilia treatment, past, present, future
- How to approach a patient with a bleeding disorder
- Diagnosis and management of von Willebrand disease.

VENOUS THROMBOSIS

- Hormones and thrombosis
- Treatment of venous thrombosis, past and present. Is new better than old?
- Clinical utility of genetic testing in venous thrombosis
- Lupus anticoagulants anti-phospholipid syndrome, how to make diagnosis

PLATELETS, PLATELET DISORDERS

- Platelets and VWF in hemostasis
- Diagnosis and management microangiopathy, focus on TTP
- Diagnosis and treatment of inherited platelet disorders.
- Disseminated intravascular coagulation.

Planned ISTH Promotional Activities:

- Dedicated course website (www.isth.org/page/EduDubaiCourse)
- ISTH website promotion throughout the year (www.isth.org)
- Broadcast emails to the entire ISTH membership and prospects (total of around 15,000)
- Journal of Thrombosis and Haemostasis (JTH) hardcopy journal advertisements
- Announcements in the monthly ISTH e-newsletters (January through August 2015)
- JTH online & Table of Contents alert banner advertisements (January – August 2015)
- Listing in medical/scientific calendars of events
- Promotion via e-mail to over 50 national and regional T+H societies worldwide
- Monthly social media inclusions on ISTH Facebook, Twitter and LinkedIn pages

- Promotion at ISTH 2015 in Toronto, ISTH education courses and related meetings
- Post-meeting reporting

Acknowledgement of IL as course partner:

- On all printed and electronic ISTH promotional documents (dedicated e-shots, ISTH newsletter, advertisements)
- On the ISTH and course website
- By the course chairman during opening and closing remarks
- On intermission slides which will be shown before and after each session
- On signage in the registration and break areas
- Exclusivity to display of informational items at a designated booth in the registration and break areas
- One page of advertisement in the course program

Registration Now Open for ISTH Advanced Training Course in Dubai

Monday, February 16, 2015 (0 Comments)

Posted by: Luke Blount



Knowledge is the key to making transformative discoveries and building capacity in communities around the world. The **International Society on Thrombosis and Haemostasis (ISTH)** invites you to attend the **Advanced Training Course in Thrombosis and Hemostasis** on September 14-17, 2015, at the Crowne Plaza Hotel in Dubai, UAE.

With registration to this course, you will gain access to leading international scientists who will deliver focused lectures followed by ample time for discussion and close interaction with participants. Furthermore, the course takes place in an exceptional city that boasts warm hospitality and a rich cultural heritage.

Topics:

Blood Coagulation • Bleeding Disorders • Venous Thrombosis • Platelets • Platelet Disorders

Register Now!

Special thanks to the meeting chairs:

Flora Peyvandi
Nevine Kassim

Supported by an unrestricted educational grant from:

Instrumentation Laboratory



[Click here](#) to learn more about the course.



Dubai's Burj Khalifa is the tallest



Conclusion:

- IL is the ISTH Partner of the 3rd Advanced course in Thrombosis and Haemostasis.
- This collaboration will allow IL to gain visibility within the scientific community, since ISTH is one of the most recognized organizations on Thrombosis and Hemostasis.
- Gain notoriety with possible future KOLs.
- Network with current KOLs.

How to use, where to use:

- It is a good opportunity to invite selected researchers (potential future KOLs) from your countries that could benefit from this course. Providing an educational grant for select individuals in your territory to attend the Course can help deepen and build relationships with key prospects.
- Take advantage of all the ISTH planned promotional activities of the event and the visibility that IL will have to promote the event and our positioning as a company involved in furthering Hemostasis education.

Xavier Rubiralta
Clinical Marketing Manager